



LET YOUR COOL RULE!



CHERRY LIMEADE
ARTIFICIAL COLORS OR FLAVORS
100% Juice Concentrate

HULA COOLER
PASSION FRUIT, ORANGE & GUAVA
Flavored Blend
Made with White Grape, Apple, Passion Fruit, and Orange Juices
From Concentrate with Added Ingredients



THERE'S A WAVE OF **new** PRODUCTS ROLLING IN FOR 2019-2020!



TRENDING NOW

Hula Cooler: Passion Fruit, Orange & Guava

6oz. Pouch = 3/4 Cup Serving
Ideal for After School Snack and A La Carte

100% Juice Cup • Shelf Stable • Farm to School

1/2 Cup Vegetable Slush for Supper

Surfin' Stickers

Menu Planning Calendar 2019-2020



NEW!

Welch's
FAMILY FARMER OWNED
CONCORD GRAPE APPLE
Blend of Welch's Concord Grape and Apple Juices From Concentrate
100% JUICE
Ingredients: Water, Concord Grape Juice Concentrate, Apple Juice Concentrate, Citric Acid, Ascorbic Acid
No Refrigeration Needed
4 FL OZ. (118 mL)
Manufactured for Cool Tropics, Bedford, MA 01730
For nutritional info please visit www.cool-tropics.com
*Welch's and the Family Farmer Owned banner are registered trademarks of Welch Foods, Inc. ©2019

OPEN HERE

Shelf Stable

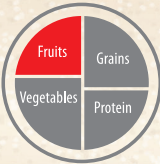
No Sugar Added

Natural Flavors and Colors

AWESOME FOR:



Tropical Trio!



Kiwi Strawberry ITEM #12002-R4 • UPC #876017002456

INGREDIENTS: Water, Pear Juice Concentrate, Apple Juice Concentrate, Maltodextrin, Natural Flavors, Citric Acid, Ascorbic Acid (Vitamin C), Cellulose Gum, Vitamin A Palmitate, Vitamin D3.

Blue Raspberry ITEM #13001 • UPC #876017003118

INGREDIENTS: Water, Pear Juice Concentrate, Apple Juice Concentrate, Maltodextrin, Artificial Flavor, Citric Acid, Ascorbic Acid (Vitamin C), Cellulose Gum, Gum Arabic, Vitamin A Palmitate, Vitamin D3.

Paradise Punch ITEM #12004-R4 • UPC #876017002470

INGREDIENTS: Water, Pear Juice Concentrate, Apple Juice Concentrate, Maltodextrin, Natural Flavors, Citric Acid, Ascorbic Acid (Vitamin C), Cellulose Gum, Vitamin A Palmitate, Vitamin D3.

Sour Apple ITEM #13006 • UPC #876017003101

INGREDIENTS: Water, Apple Juice Concentrate, Maltodextrin, Citric Acid, Natural Flavor, Ascorbic Acid (Vitamin C), Cellulose Gum, Gum Arabic, Vitamin A Palmitate, Xanthan Gum, Vitamin D3.

Cherry Limeade ITEM #13007 • UPC #876017003125

INGREDIENTS: Water, Pear Juice Concentrate, Apple Juice Concentrate, Maltodextrin, Citric Acid, Natural Flavors, Ascorbic Acid (Vitamin C), Cellulose Gum, Vitamin A Palmitate, Vitamin D3.

Tropical Trio ITEM #16001 • UPC #876017003378 (4 oz) / ITEM #16601 • UPC #876017003408 (6 oz)

INGREDIENTS: Water, Sweet Potato Juice Concentrate, Apple Juice Concentrate, Maltodextrin, Citric Acid, Ascorbic Acid, Cellulose Gum, Natural Flavors.

Case Specifications

CASE COUNT	4 oz : 60 / 6 oz : 40
CASE DIMENSIONS	12 x 10 x 8
PALLET TIE & HIGH	80 (16 x 5)
CASE GROSS WEIGHT	19.5 lbs.
PALLET WEIGHT	1600 lbs.
CUBE	0.56
SHELF LIFE	12 months

SMART SNACKS IN SCHOOL





Do the Hula Cooler!



Concord Grape ITEM #14501 • UPC#876017003316

INGREDIENTS: Water, Concord Grape Juice Concentrate, Maltodextrin, White Grape Juice Concentrate, Citric Acid, Ascorbic Acid, Cellulose Gum, Natural Flavor.

White Grape Cherry ITEM #14504 • UPC#876017003347

INGREDIENTS: Water, White Grape Juice Concentrate, Maltodextrin, Apple Juice Concentrate, Cherry Juice Concentrate, Citric Acid, Ascorbic Acid, Cellulose Gum, Natural Flavor.

Concord Berry ITEM #14502 • UPC#876017003323

INGREDIENTS: Water, White Grape Juice Concentrate, Concord Grape Juice Concentrate, Apple Juice Concentrate, Maltodextrin, Citric Acid, Ascorbic Acid, Cellulose Gum, Natural Flavor.

White Grape Peach ITEM #14503 • UPC #876017003330

INGREDIENTS: Water, White Grape Juice Concentrate, Maltodextrin, Apple Juice Concentrate, Citric Acid, Peach Juice Concentrate, Ascorbic Acid, Cellulose Gum, Natural Flavor.

Hula Cooler ITEM #14505 • UPC #876017003415 (4 oz) / ITEM #14605 • UPC #876017003439 (6 oz)

INGREDIENTS: Water, White Grape Juice Concentrate, Maltodextrin, Apple Juice Concentrate, Citric Acid, Peach Juice Concentrate, Ascorbic Acid, Cellulose Gum, Natural Flavor.

We're the Surfin' Slush



Case Specifications

CASE COUNT	4 oz: 60 / 6 oz: 40
CASE DIMENSIONS	12 x 10 x 8
PALLET TIE & HIGH	80 (16 x 5)
CASE GROSS WEIGHT	19.5 lbs.
PALLET WEIGHT	1600 lbs.
CUBE	0.56
SHELF LIFE	12 months



SMART SNACKS
IN SCHOOL

AWESOME FOR:



TRAYLINE



BREAKFAST



SUPPER



PREPACKED



SUMMER



À LA CARTE



Made with Welch's 100% Juice

Trusted Brand Name

Shelf Stable

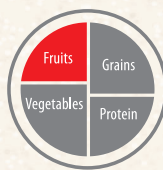


Case Specifications

CASE DIMENSIONS	18.5" x 12.5" x 7.75"
PALLET DIMENSION	40" x 48" x 60"
CASE COUNT (PER PALLET)	56
CUPS PER CASE	96
CASE GROSS WEIGHT	29 lbs.
TOTAL PALLET WEIGHT	1665 lbs.
CUBE	1.144
SHELF LIFE)	3 months

Concord Grape Apple ITEM #17001 - UPC#876017003422

INGREDIENTS: Water, Concord Grape Juice Concentrate, Apple Juice Concentrate, Citric Acid, Ascorbic Acid.



SMART SNACKS IN SCHOOL



Healthy Food is COOL!



Cool
TROPICS

Welch's
FRUIT FLAVORED SQUEEZES

FRIDAYS

	Kiwi Strawberry	Blue Raspberry	Cherry Lime	Paradise Punch	Sour Apple	Tropical Trio (4 oz)	Tropical Trio (6oz)	Concord Berry	White Grape Peach	White Grape Cherry	Concord Grape	Hula Cooler (4 oz)	Hula Cooler (6 oz)	Concord Grape Apple	Cheddar Cheese	Extreme Heat
NUTRITION FACTS																
Serving Size (oz.)	4	4	4	4	4	4	4	6	4	4	4	4	4	6	4	1
Servings Per Container	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Calories	60	60	60	60	60	60	80	120	90	90	90	90	90	70	110	30
Calories from Fat	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3.5
Total Fat (g)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	.5
Saturated Fat (g)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trans Fat (g)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cholesterol (mg)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sodium (mg)	15	15	15	15	15	15	5	8	15	20	25	15	12	18	15	200
Potassium (mg)	140	140	140	140	140	135	71	107	0	0	0	0	109	164	109	80
Total Carbohydrate (g)	15	15	15	16	15	20	30	21	23	23	23	19	29	19	19	19
Dietary Fiber (g)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Sugars (g)	12	12	12	12	13	17	26	16	17	17	17	17	18	27	15	2
Protein (g)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Vitamin A	10%	10%	10%	10%	10%	10%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%
Vitamin C	100%	100%	100%	100%	100%	100%	100%	150%	100%	100%	100%	100%	100%	150%	100%	0%
Vitamin D	10%	10%	10%	10%	10%	10%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%
Calcium	0%	0%	0%	0%	0%	0%	0%	0%	2%	2%	2%	2%	0%	0%	0%	4%
Iron	2%	2%	2%	2%	2%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%

*Percent Daily Values are based on a 2,000 calorie diet. Your Daily Value may be higher or lower depending on your calorie needs.



Order the Coolest
FREE Marketing!



Surfin' Stickers



Breakfast Stickers



National Juice Slush Day



Menu Planning Calendar



Training Videos



Posters





Popular Monthly Menu Flyers

AUGUST/SEPTEMBER



Welcome Back

Jump Back Into School

Welcome Back to School

OCTOBER



National School Lunch Week

Don't be a Bully

Halloween If You Dare

NOVEMBER



World Kindness Day

Thanksgiving

Friends and Fun... Crush the Slush!

DECEMBER



Happy Holidays

Slush Day Happy Holidays

Happy Birthday Emoji

JANUARY



Welcome Back Winter

Hooray It's Slush Day

100 Days of School

FEBRUARY

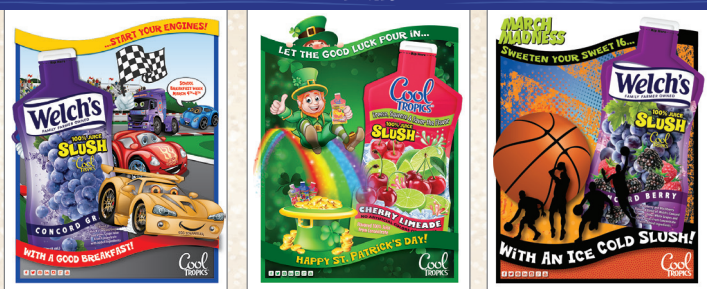


The Big Game

Valentine's Day

Classroom Celebration

MARCH



National School Breakfast Week

St. Patrick's Day

March Madness

APRIL

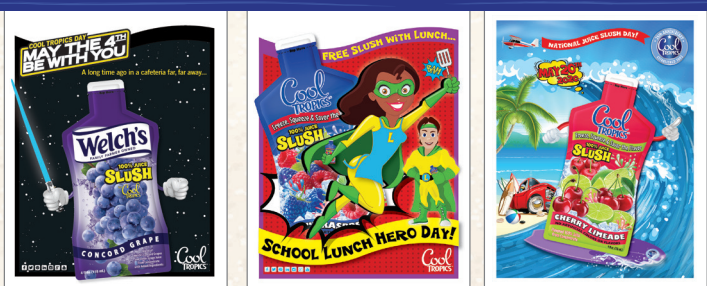


April Fool's Day

National High Five Day

Earth Day

MAY



May The 4th Be With You

School Lunch Hero Day

National Juice Slush Day

JUNE/JULY



Early Release

Summer Celebration

Beach Day

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